

# Q1 - 2023 ProductDossier Newsletter

"Welcome we're thrilled to have you here - enjoy the latest edition of our newsletter!"

## Unleash Your Organizational Intelligence!

The disruptive forces of recent times have a new addition - Artificial Intelligence! As the world grapples with AI's enormous impact, one thing stands out - Work and organizations will get infused with AI technologies.

## From the CEO's Desk

In our previous newsletter, we stressed the need for strengthening the organizational core and improving agility for riding on turbulent markets. ProductDossier Solutions has been assisting its customers for this purpose.

Powered by AI, the ProductDossier PSA will help in improving resource utilization and productivity. It will provide more accurate resource forecasts. It will help in matching the bench resources against the open resource demand from projects and opportunities. The PSA will provide predictive and prescriptive analysis of project delivery and billing. There are more capabilities in the pipeline!

We have made key additions to our management team keeping in mind our direction mentioned more.

Like in the past, we have continued with our industry outreach with our ideas and products keeping in mind our role as a thought leader and enabler. Happy to share information on the above in this newsletter.

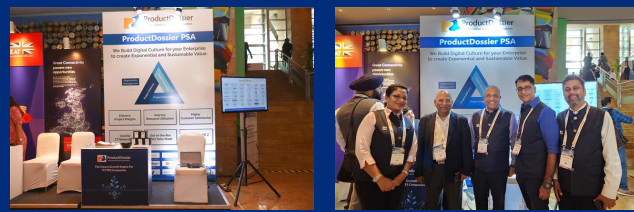
The ProductDossier Professional Services Automation (PSA) platform is uniquely placed to leverage end-to-end operations data using AI technologies. Our customers will be in a great position to unleash their organizational intelligence.

## Reaching Out to Industry

Keeping with our role of thought and innovation leaders in the professional services industry, we have undertaken extensive industry outreach programs. Here is a snapshot of our industry outreach.

### NASSCOM Technology and Leadership Forum 2023

ProductDossier Sponsored Asia's Biggest conference "NASSCOM Technology & Leadership Forum 2023" on 27th Feb 2023 at Grand Hyatt, Mumbai.



### NASSCOM SME 2023

ProductDossier PSA, the flagship product of ProductDossier, was the Platinum Sponsor of the "Nasscom SME Confluence 2023" an exclusive event for Tech SMEs in India. The event took place on 23 March 2023 at JW Marriott, Pune and on 28 March 2023 at Le Meridien, Delhi.



## Addition to Our Leadership Team

We are thrilled to announce that we have new members joining our team here at ProductDossier. Please welcome Akash Mavle & Nilesh Dhanani.

Mr. Akash Mavle, CTO and Chief Data Scientist. Akash is IITB Alumnus with more than 26 years of experience. Akash has been Co-Founder and CTO /CEO of 3 companies in past. Quite recently he was heading AI at Icertis He brings AI/ML/Data Science experience of more than 16 years. Mr. Akash helps ProductDossier in bringing all the emerging and advanced technologies like Data Science, AI, ML, and Generative AI like ChatGPT to ProductDossier's rich PSA suite of applications.



Mr. Nilesh Dhanani, Chief Revenue Officer. He brings 13+ years of experience working with companies like Tata Technologies Ltd, T Systems International, and Loop Health. He has delivered the O2C projects from Concept to Adoption. As ProductDossier grows and expands in new geographies, Mr. Nilesh will help our existing and new prospects to design the solution (use case-driven solution), Implement & Deploy across functions.

## Implementation News



Emami Limited is one of the leading personal and healthcare businesses in India, with an enviable portfolio of household brand names such as BoroPlus, Navratna, Fair and Handsome, Zandu Balm, Mentho Plus Balm, Fast Relief and Kesh King.



TVS Eurogrip brand of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. They are going to manage their "Product lifecycle" by using **ProductDossier NPD** module covering 'New Product Request', 'Technical specifications', 'Benchmarking Management', 'Program Management' along with Business Workflows.

## Data privacy, Security, and Integrity

As a leading software services provider whose software handles transactions worth billions of dollars, ProductDossier considers "System and Organizational Controls (SOC)" as the foundation of dependable financial information and data security.

GDPR is a regulation applicable to the European Union (EU) requiring businesses to protect the personal data and privacy of EU citizens for processing their personal data. We have completely aligned with GDPR norms including data privacy policy, roles & responsibilities for data protection, organizational awareness, processes & controls, and regular assessments.

- SOC1 and SOC2 compliant. Audited by DNV
- GDPR Compliant.
- Successfully completed the VAPT of our Product & Website as per the requirements of our compliances & our customers.
- We are in the process of ISO270001 compliance.

## ProductDossier Products and Services

- Opportunity & Proposal Management
- Project Management
- Resource Management
- Project Financials
- Billing Automation
- Timesheet & Leave Management

- Project Procurement
- Project Quality Management
- New Product Development
- Document Management
- Integrations
- Collaboration

[Request Demo](#)

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