



## A ProductDossier Retrospective

Another year is behind us but not without its share of lessons for the entire mankind. Businesses encountered different challenges driven by varying levels of uncertainty but were able to craft strategies and tactics to successfully tide over everything in their way.

At **ProductDossier**, we have proactively accelerated our operations to deliver the growth that lays ahead of us – keeping you, our customers, at the center of everything that we do!

## The Project Economy is Real.

It is a no coincidence that a recent **Harvard Business Review Research** predicts that by 2027, some 88 million people around the world are likely to be working in project management, and the value of project-oriented economic activity will have reached \$20 trillion.

To take advantage of the new project economy, companies need a new approach to project management: they must adopt a project-driven organizational structure, ensure that executives have the capabilities to effectively sponsor projects, and train managers in modern project management.

As more and more organizations shift to project-based work, companies have begun abolishing traditional job titles—and employees would now be defined not by the department to which they belonged but by the projects on which they worked. In a similar move, the [Richards](#) Group, the largest independently owned ad agency in the United States, has removed almost all its management layers and job titles and now refers to most of its employees as project managers.

At ProductDossier, we seem to be lucky to ride the tide of the project economy - [TouchBase](#) is a product of that vision!

## The action at ProductDossier

### Employee Engagement

#### [Deepavali Celebrations](#)



The success of any enterprise is tightly linked to the level of employees' engagement. We at ProductDossier, take work seriously and fun, even more seriously 😊. The evening at The Courtyard by Marriott, Pune can be summarized as:

*Beneath the blue sky,  
Amidst the halo of blue lights,  
In the pleasant and cool night,  
The ProductDossier family sang and danced,  
Till their hearts overflowed with joy,  
To welcome the festival of lights - Deepavali!*

### Christmas Celebrations



We at ProductDossier do not need a reason to celebrate and when there is a reason, we make the most of it.

Christmas was celebrated in its quintessential colours – red & white. While the office was decked up in red and white, the employees showed up in their best – again in red and white. The mood of the office could not have been better!

## Welcome, New Customers



**IPL Biologicals** (formerly known as International Panaacea Ltd.) specializes in biological solutions for agricultural applications. IPL Biologicals has the widest portfolio of over 50 products in disease and pest management, plant nutrition & health management.



**Naprod Life Sciences** is a dominant player in the Oncology and Anaesthesia space not only in India but also globally. Naprod has developed scores of dossiers approved by regulators from different countries available for out-licensing in emerging markets.

## Triggering Value, TouchBase Implementation



**Digitization and Automation**



**Phase 2 - Digitization and Automation**

Opportunity-to-CASH cycle for external customer project management, extensive resource management, and integration with Darwin Box.

Opportunity-to-ORDER cycle for external customer projects and programs.  
Integration with Salesforce.

## Enhancing TouchBase every day to enhance your digital transformation journey.

### Core Modules

- Opportunity Management
- Resource Management
- New Product Development
- Project Management
- Project Financials
- Document Management
- Project Procurement
- Timesheet & Leave Mgt.
- Collaboration
- Quality Management
- System Integrations
- Utilities

## Q4-2021 Functional Enhancements

Advancements in RIMS (Regulatory Information Management Systems)

## Entering 2022 with confidence!

We do not believe in always looking to do great things. Instead, we ensure that whatever we do produces great results for our customers! Our existing customers and our new customers are a testimony to our focus on placing a premium on execution! The cycle takes its own course – successful implementations lead to new customers, and new customers feed the collective energy of ProductDossier.

With the sun setting on 2021, we are deeply grateful to all our customers, employees and their families, vendors, and regulatory bodies.

Wish the sunrise of 2022 adds more light to your lives.

Happy, prosperous, and a healthy 2022!

## Experience TouchBase - IPMS

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