



**TouchBase™**

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# Today's global project management landscape.

**1** Organizations embracing a 'projectized' way of work


**2** Distinctly rapid technology advancements

**3** Higher levels of project complexity and uncertainty

**4** Thrust on faster value realization

**5** Struggle for the 'single version of truth'

**6** Critical role of project & portfolio management solutions



# The critical 'gaps' in most PPM solutions

Gap 1

Not configured for uniqueness of projects, industry, and organizations

Gap 2

Do not comprehensively address business functions

Gap 3

Lack robust integration with enterprise applications

Gap 4

Very poor organizational adoption

## Perception vs. Reality

**Most PPM Software are made to appear as the project management elixir when the reality is businesses are struggling to integrate their functions into the 'so-called best tool'.**

# The business cost of PPM solution gaps

- 1 Islands of enterprise applications
- 2 Questionable data integrity
- 3 Compromised version of truth
- 4 Unconvincing decision-making
- 5 Negative impact to growth and profitability

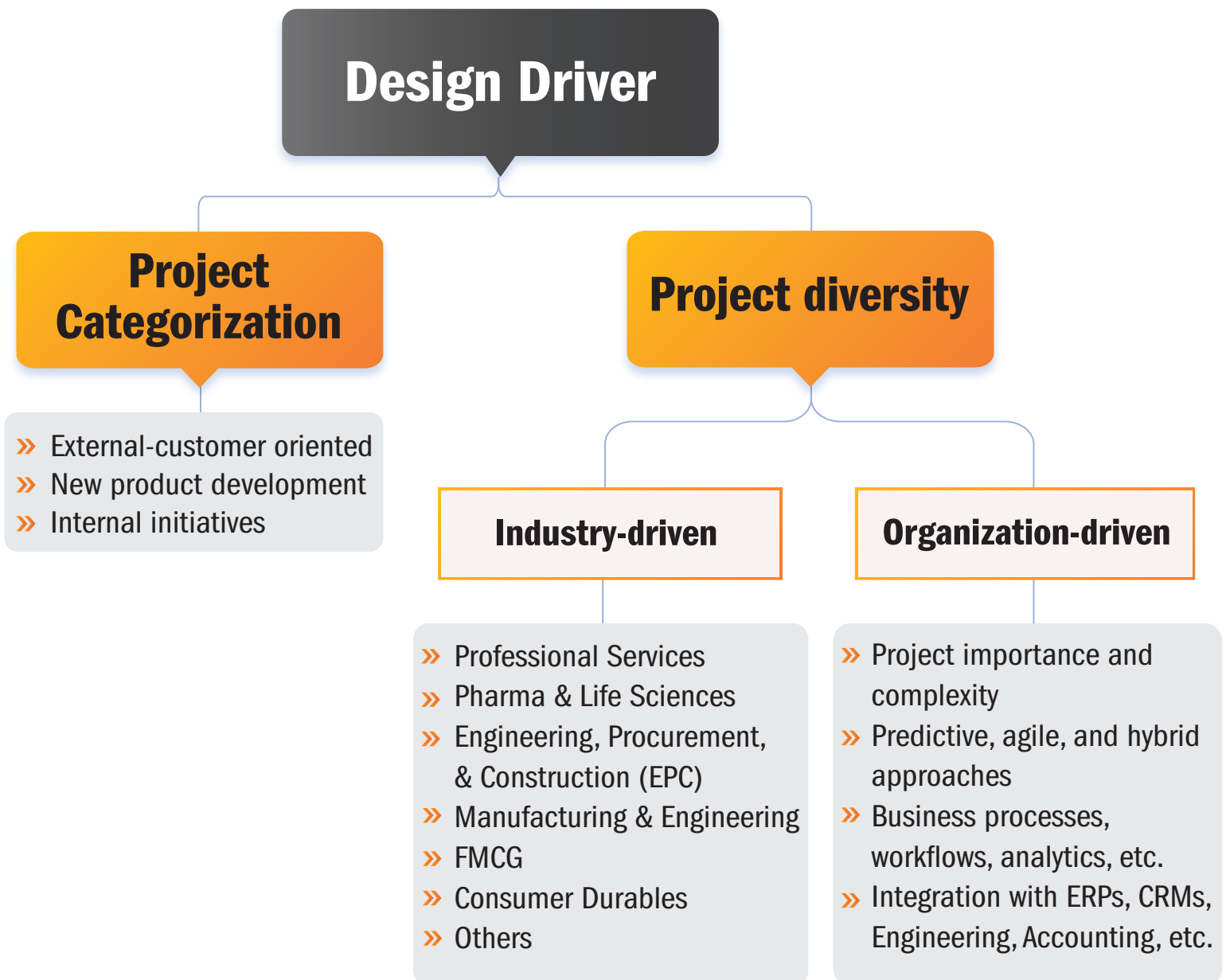
**On the other hand, organizations invested in enterprise applications such as ERPs, CRMs, HRMS, Accounting, etc and created complex technology islands.**

**The fallout: leaders clueless about the single version of truth.**

# TouchBase Design Strategy



Product strategy calls for creation of a unique and valuable position, involving a different set of activities.



# What is TouchBase?

1

## Designed for “your”

- » industry life cycle
- » methodology and business processes
- » project type
- » templates, checklists, and analytics
- » predictive, agile, hybrid approaches

2

## A comprehensive solution that addresses

- » business case
- » business process automation
- » procurement
- » financials
- » documentation
- » product development
- » risks & issues
- » engineering
- » schedule
- » proposals
- » quality

3

## Seamless integration with other enterprise applications

- » ERPs – SAP, Oracle
- » CRMs – Salesforce, MS Dynamics
- » Accounting – QuickBooks, Tally
- » Engineering – AutoCAD

4

## Minimal customization

- » 95% configurable
- » Less than 5% customization

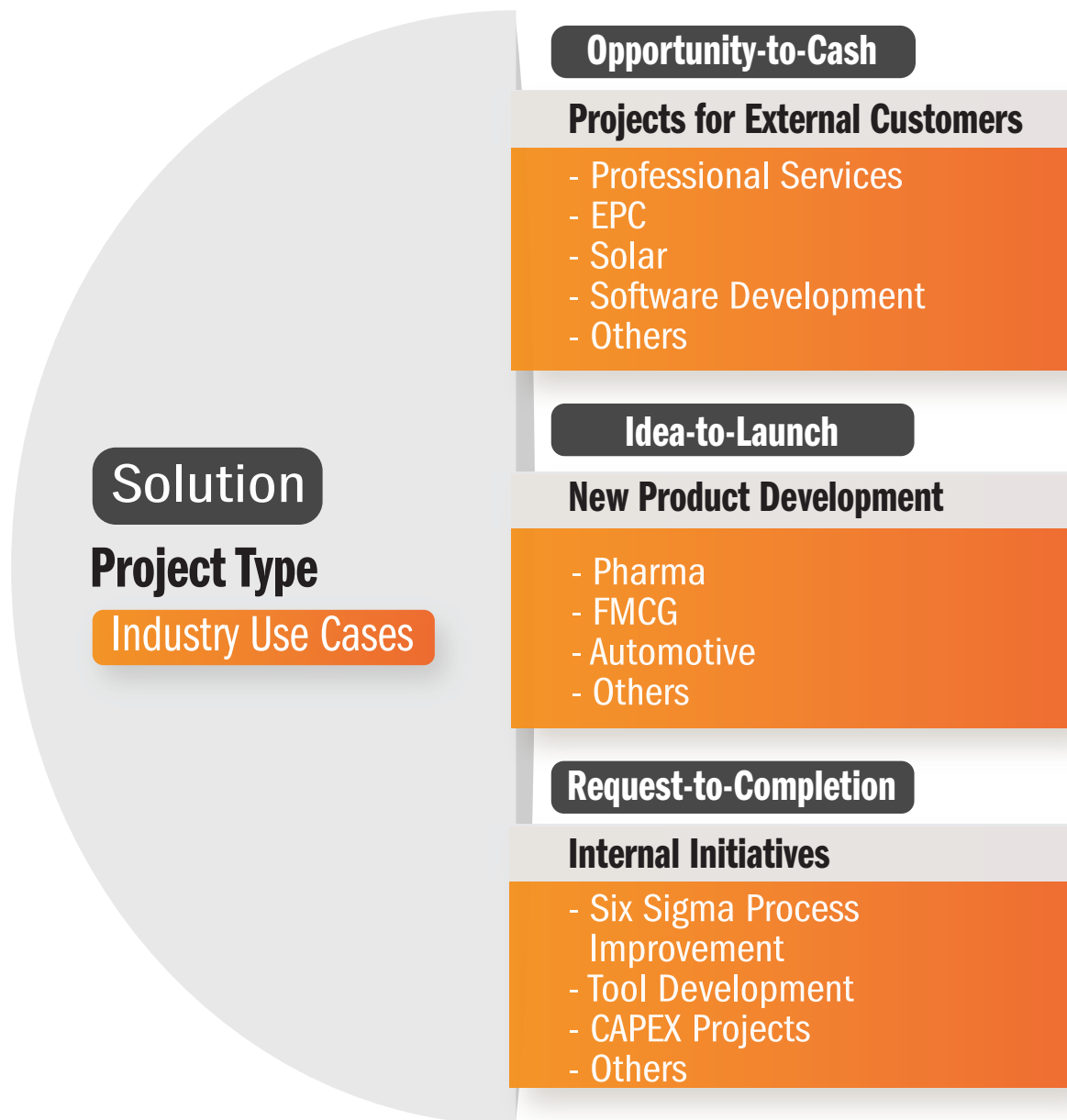
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## Completely digitized project landscape

- » workflows
- » business processes
- » documentation

# Understanding TouchBase

Three core solutions that are aligned with the nature of the project as well as the industry.



**TOUCHBASE. ONE PRODUCT. MULTIPLE SOLUTIONS. VARIED INDUSTRIES.**



# TouchBase Modules and Key Capabilities



## Project Management

- » External Project Management
- » NPD Project Management
- » Internal Project Management
- » WBS Management
- » Meeting Management
- » PMP Builder
- » Agile Project Management
- » Requirements Management
- » Ticket Management
- » Internal Request Management
- » Lessons Learned
- » Risk Management
- » Enterprise Risk Management
- » Project Positive Risks
- » Issues & Action Items
- » Change Request



## Opportunity Management

- » Enquiry Management
- » Enquiry Documents
- » Proposal Line Items
- » Revenue & Billing Plan
- » Budget Plan
- » Contract
- » Proposal Builder



## Project Financials

- » Margin Calculator
- » Project Billing
- » Expense Reimbursement
- » Accounts Payable
- » Debit Note Management
- » Accounts Receivable
- » Revenue Recognition
- » Vendor Billing
- » Enterprise Budget
- » Credit Note Management

# TouchBase Modules and Key Capabilities



## Resource Management

- » Resource Master
- » Resource Requests
- » Resource Allocation
- » Skills & Competencies
- » Asset Master
- » Asset Request
- » Asset Allocation
- » Asset Maintenance



## Timesheet & Leave Management

- » Timesheet Management
- » Leave Management
- » Attendance Management



## Document Management

- » Project Documentation
- » Enterprise Documentation
- » Distributed Vault



## New Product Development

- » New Product Idea & Evaluation
- » Technical Specs Sheet
- » FG Management
- » Tools/Molds Management
- » New Item Management
- » Benchmarking Management
- » Techpack & Applicant
- » Competition Management
- » Dossier Management
- » Query Management
- » Experiment Management
- » Communication Management
- » Analytical Test Request
- » Stability Test Request
- » Pilot Test Request
- » LOA
- » Product Registration
- » Site Registration
- » Site Inspection

# TouchBase Modules and Key Capabilities



## Project Procurement

- » BOQ Management
- » MR Management
- » PO Management
- » GIN Management
- » Inventory Management
- » Cost Sheet Management
- » PR Management
- » GRN Management
- » GMR Management
- » Vendor Enquiry / Quotations



## Quality Management

- » Technical Review
- » Test Plan Management
- » Defect Management
- » Quality Metrics



## Collaboration

- » Social for projects
- » Supplier Portal
- » Analytics
- » ITGC Controls
- » Workflow Management
- » Single Sign-On
- » Mobile App
- » Customer Master
- » Customer Portal
- » Reports

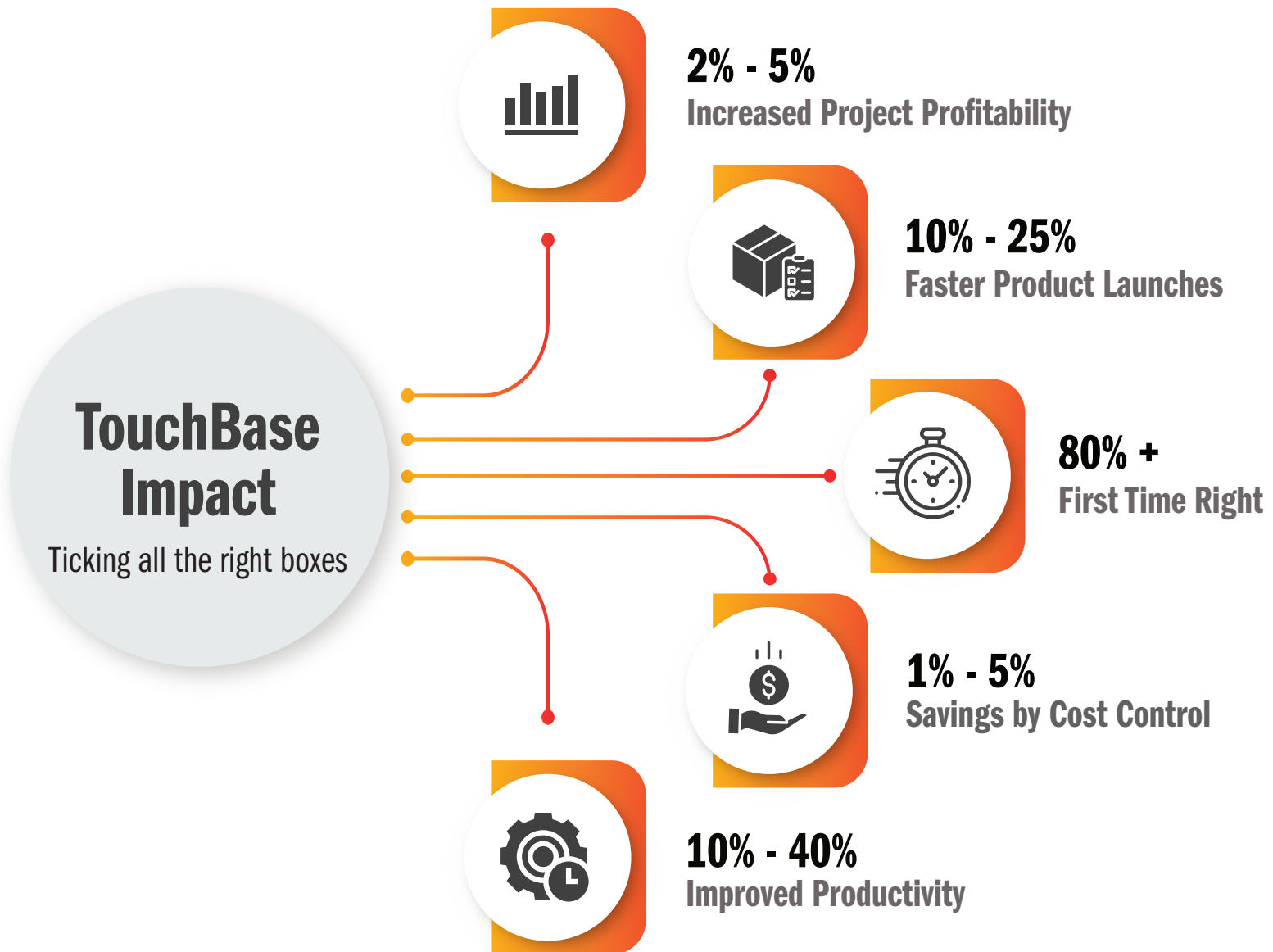


## Utilities

- » Search & Advanced Search
- » My Workspace
- » Administration
- » Organization Definition
- » Audit Trails
- » Master Management
- » User Feedback
- » Search Index
- » Personalization
- » Enterprise Groups
- » Alerts & Notifications
- » Calendar
- » Access Controls

# TouchBase Business Value

“ A great product changes your perspective from **what it is** to **what it offers**. ”





# Project management greatness is a synergy between professionals and systems.

TouchBase is designed to build your enterprise project management culture

## What

## Why

Lay the right foundation

For a 100% Digitized Project Management Landscape

Get the integration right

To Seamlessly Integrate with Other Enterprise Applications

Ensure data integrity

For One Version of Truth to drive Resilient Decision-Making

Drive collaboration

To Delight Your Customers and Vendors

Create Business Impact

To Pursue 1.5x to 2x Business Opportunities

**TouchBase is ready to  
build a project management  
culture for your enterprise  
Are you?**



**ProductDossier**<sup>®</sup>  
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