

The link between strategy and value realization: Internal Initiatives

Projects are the vehicle through which leaders execute organizational strategies to deliver business value.

Most forward-looking organizations have a regular process of evaluating new initiatives and authorizing them as formal projects.

Millions of dollars go through the portfolio and project evaluation processes. Various departments raise requests for projects for a variety of objectives such as:

- Meeting market demands
- Technological advancements
- Process automation
- Productivity/efficiency improvements
- Legal and regulatory requirements
- Others



The Internal initiatives Focus

Project Evaluation

- Develop rigorous business cases.
- Thorough project & program evaluation.
- Disciplined and data-driven funding decisions.

Project Planning & Execution

- Meticulous planning.
- Flawless execution.
- Proactive monitoring and control.
- Deliver business value.

Internal Initiatives / Projects Challenges

Challenge

Fallout

Unstructured business cases Laxed project assessment Sloppy project justification Inappropriate project selection Ineffective investment Financial indiscipline decisions Siloed project management Flawed project delivery Scattered project Questionable data integrity documentation Poor Stakeholder collaboration **Project conflicts** Missed business value capture **Inaccurate project tracking** Multiple sources of project Disparate systems

truth

TouchBase Foundational Capabilities

- Configure and templatize to your standards, processes, workflows, templates, and checklists
 - Industry-specific
 - Product-specific
 - Organization-specific
- Complete digitization
- Best-in-class User Interface & User Experience
- Analytics, Dashboards, Alerts, and Notifications



TouchBase

Request-to-COMPLETION Capabilities

Capture Requests (Projects/Programs)

- Streamlined Requests
 Management
- Templatize Request Creation
- Create & Manage Requests

Evaluate Requests (Projects/Programs)

- Define Evaluation Parameters
- Forecast Benefits
- Analyze Cost Budget
- Develop Business Case
- Evaluate & Approve Requests

Program / Project Planning

- Program/Project Set-Up
- Choose Project Management Methodology
- WBS & Schedule
- Resource Allocation
- Risks & Issues

Execute, Control & Close

- Program / Project Deliverables
- Monitor Program / Project Progress
- Comprehensive Documentation
- Planned vs. Actuals: Benefits & Costs
- Dashboards & Analytics
- Benefits Realization
- Lessons Learned

TouchBase Integrations







ORACLE







TouchBase Impact



Automated & accurate revenue recognition.



Zero revenue leakage



Enhanced economic value



Optimize resource utilization.



Enhanced project efficiency & productivity



Flawlessly plan and execute customer projects.



Real-time internal & external stakeholder collaboration.



100% digitized project management



Single version of projects truth.



Pursue 1.5x to 2x higher business benefits.

TouchBase Modules





New Product Development



Project Management



Project Financials Management



Project Procurement



Opportunity Management



Timesheets & Leave Management



Project Resources Management





Social Collaboration



Project Quality



Utilities





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