

Industry Use Case Series



ProductDossier®
Project Management First

TouchBase™ Automotive Supplier

We Build
Project Management Culture*
for your Enterprise.

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*A set of norms, values and behaviors exhibited by a project. organization, manifested in project management systems, processes, methodologies, and mindset of people. directly or indirectly involved and / or influencing the project

New Product Development Business Challenges

Pursuing Right RFQs

RFQ details such as list of parts, their EAU, build to design or build to spec. etc. mostly captured in Emails/ Excel. This leads to erroneous technical & commercial feasibility and organization may be pursuing the wrong RFQs.

Pressure to Shorten NPD Cycle Time

There is constant pressure to shorten product life cycle time driven by market demands and competition. Phone or email-based tracking of project activities adds to the delay. Rework, a reactive approach, lack of visibility & control makes it worse.

Tracking Tools, Jigs, Fixtures

Tools, Jigs, and Fixtures are long-lead items in any product cycle and a disconnected procurement process from design to purchase order takes a long time.

Tracking APQP Documentation

Managing APQP documents along with versions and revisions with a robust change management is a big challenge leading to non-value added work, confusion and frustration.

Tracking Budget vs. Actual Costs

Suppliers are under constant pressure to reduce costs. In the absence of right budgets and lack of visibility into actuals, the costs go out of control leading to further reduced program profitability.

Collaboration Across Functions

A detailed and integrated approach to plan and execute APQP projects is a challenge - driven by Spreadsheets, Documents and Email-based approach.

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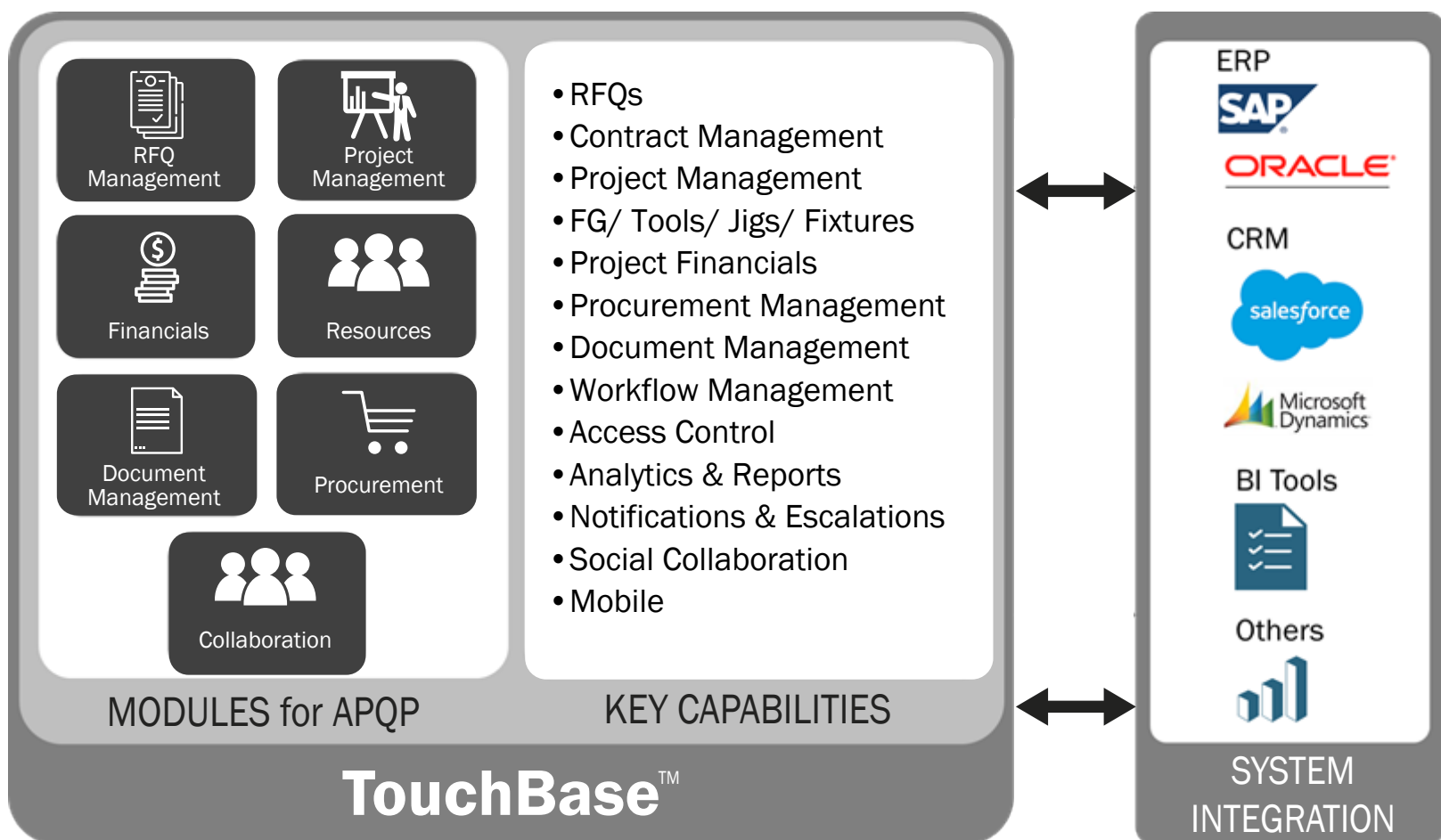
A Process View



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TouchBase™

For APQP



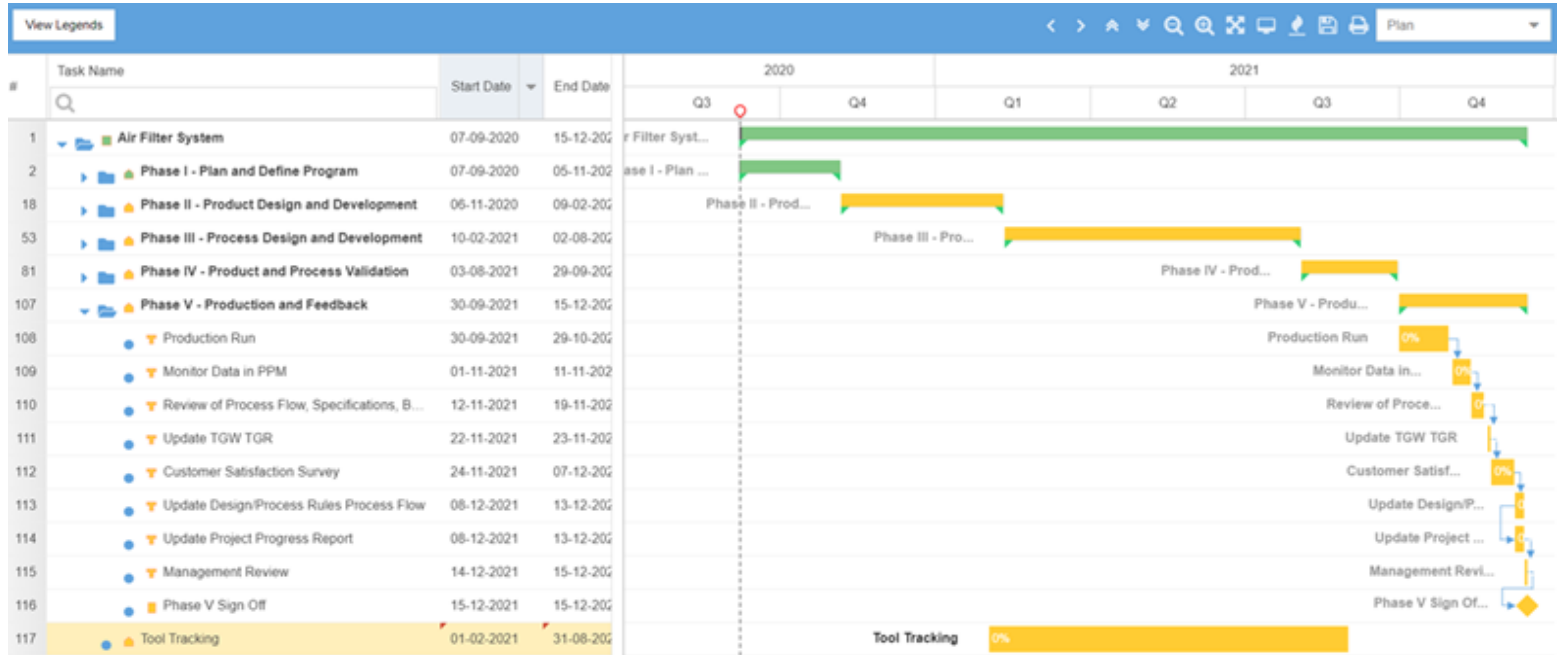
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TouchBase™ Solution

Analytics - A Sneak Peek

INDUSTRY USE CASE
SERIES

APQP Stage Gates on a Gantt Chart



Tool Details & Process Flow

CT00001 - Description: Piloted Core Drills, Revision: 1, Class: Cutting Tool, Status: Initial

Info Documents Workflow Where Used

Basic Details

Part No	Part Name	Is Inventory Item	Is Sales Item	Is Purchase Item	Is Cost Sheet Item?
CT00001	Piloted Core Drills	Yes	No	No	No

Cost Sheet Type Is Service Item: Yes

Cost

Others

Details

Tool Type	Vendor PO No.	Vendor Name	Vendor Part No.
Drill	VPO20243432	XYZ Pvt. Ltd.	DR0234893



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TouchBase™ Solution

Differentiations

End-to-End Solution for APQP Projects

Unique capabilities from **RFQ's to their Project Management** powered by Contract Management to their Workflow Management, etc. delivers visible customer value at every stage of the business.

Assured Successful Implementation

Our numerous **past successes empowers our confidence** to engage and drive optimum processes, relevant integration touch points as well as the people change management dimension

Solution Specific to Automotive Industry

TouchBase is designed incorporate **end-to-end and unique processes for the Automotive industry**. This product design strategy significantly eliminates the need for customization

State-of-the-Art Technology

Our continual **investment in state-of-the-art technology stack** ensures security, performance, and scalability yet optimizing on your hardware costs.

Ease of Use Powered by Advanced UI/UX

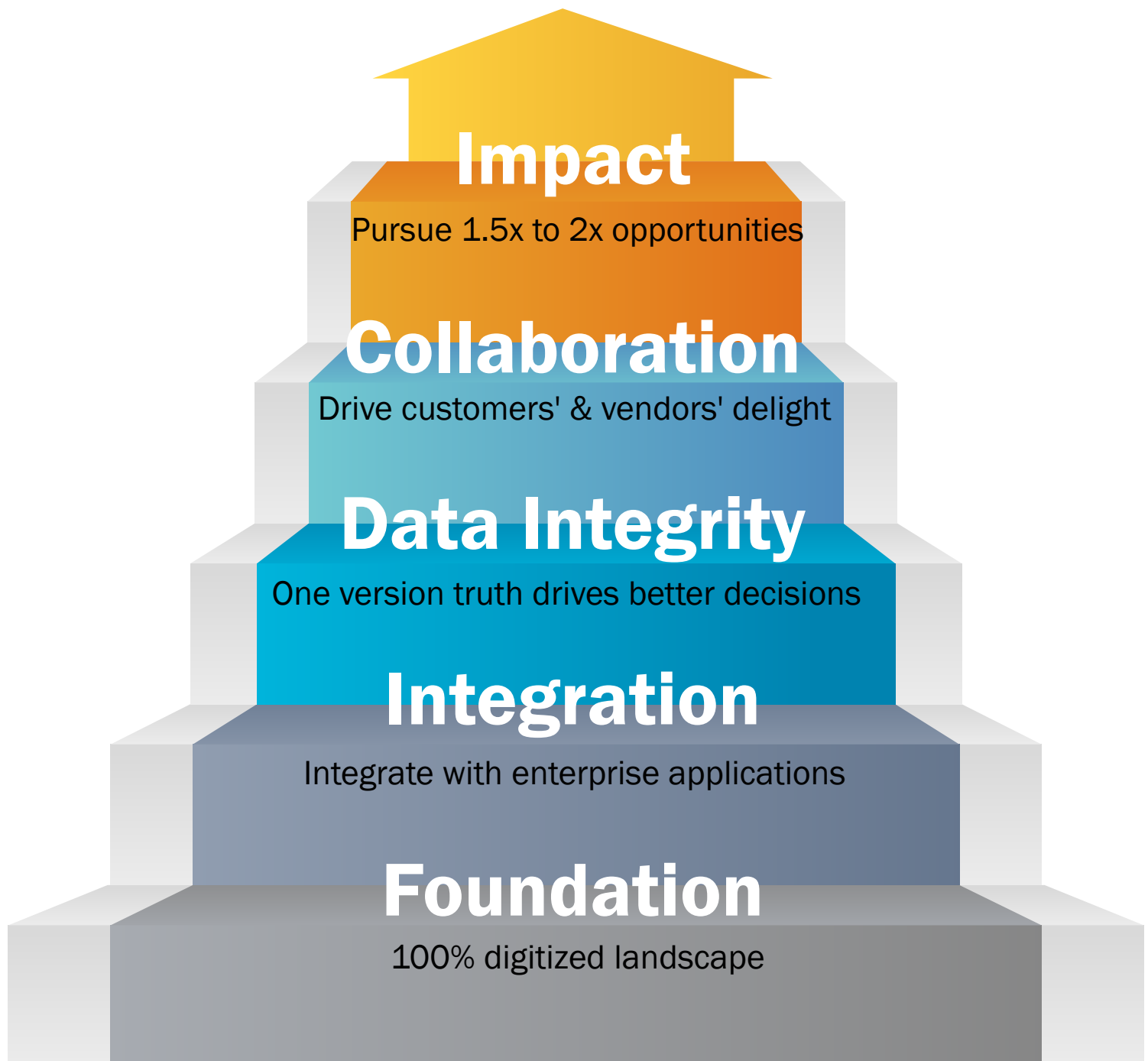
Touchbase design strategy is centered around its users. Product configuration to it's use are all **driven by superior UI and a great UX** - fosters product adoption by users, thereby accelerating customer value.

Best Value-to-Cost Ratio

Our solutions are designed to deliver 'business value' at every stage. Coupled with this, the TouchBase Cost Model is designed to optimize your investments and deliver a **Superior Value-to-Cost Ratio!**

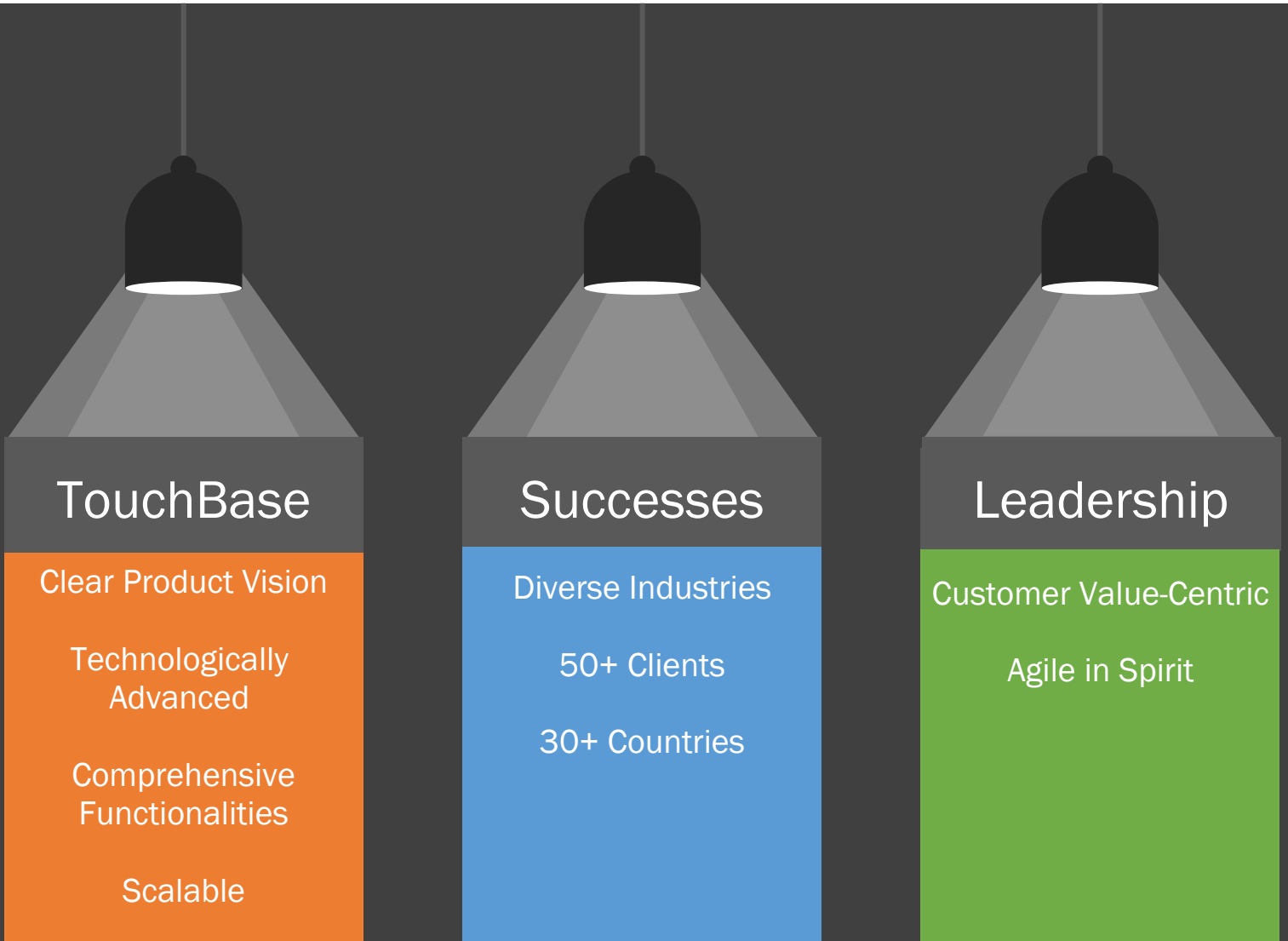
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Business Impact where it Matters



We build project management culture for your Enterprise.

Your Trusted Partner



We build project management culture for your Enterprise.

We are ready to build
project management
culture for your
enterprise.

Are You?



Image Credit: www.simon-kucher.com



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