

Want to bring your
innovation faster to
the market?



Deploy
Idea to LAUNCH
automation with
TouchBase



ProductDossier



IDEA



EVALUATE



BUSINESS
CASE



GO
DECISION



PROJECT



PRODUCT
LAUNCH



PRODUCTION
HANDOVER

TouchBase
Benefits



At Least 20%
Faster Time to
Market

Inbuilt New
Product Selection
Methodology
ensures Greater
Success Rate



Greater
Visibility into
Sales Forecast

Optimize
Resource
Utilization



ProductDossier

www.productdossier.com

TouchBase
Benefits



Facilitates Informed
Go-Kill Decisions

Improved
Quality and
Reduced
Project Costs



Compare
Planned &
Actual
Specifications

Improved
Internal and
External
Collaboration



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 IDEA

- » Capture Product Idea
- » Voice of Customer
- » Idea Review

 EVALUATE

- » Cross Functional Feedback
- » Technical Feasibility
- » Sales Forecast
- » Development Budget
- » Business Case Preparation
- » Management Approval

 DEVELOPMENT

- » Product Planning
- » Project Setup
- » Resource Allocation
- » Product Design
- » Bought outs, Manufacturing
- » Prototyping, Pilot

 HANDOVER

- » Move BOM to ERP
- » Technology Transfer
- » Resource Release
- » Lessons Learned

 LAUNCH

- » Go To market Strategy
- » Marketing Collaterals
- » Regulatory & Legal Compliance
- » Product Pricing
- » Launch Events

Available Software Modules



New Product Idea & Evaluation



Project & Portfolio Management



Engineering Data Management



Resource Management



Project Financials



Procurement Management



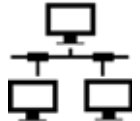
Timesheet Management



Quality Management



Document Management



Enterprise Integrations



Reporting & Analytics

25+ Software modules to automate processes



Social for Projects



Skills & Competency Management



Enterprise Mobility



Enterprise Risk Management



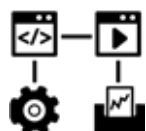
Asset Management



ProductDossier



Knowledge Management



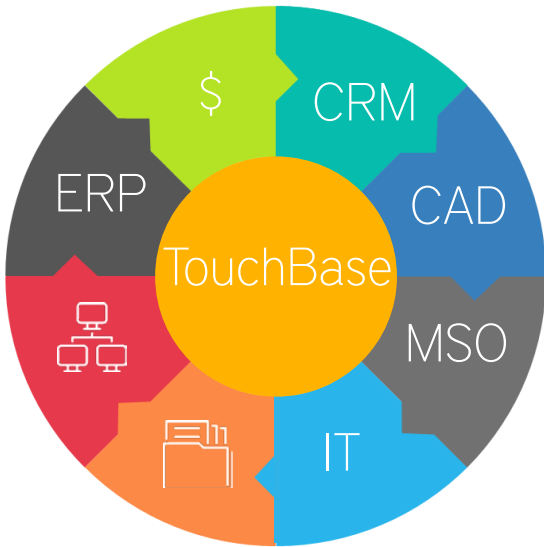
Business Process Management



Customer Satisfaction

Software Integrations

TouchBase Integrates with all ERP & CRM software



Integrates with CAD, Accounting, Microsoft Office & Other software

Access through all mobile devices.

On premise or on cloud



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Industry
Specific
Solutions



Professional
Services

Life Sciences &
Pharmaceuticals



Engineering &
Manufacturing

Engineering
Procurement &
Construction



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We are very happy to state that ProductDossier understood our needs, and configured its product very quickly for our needs. PARI is highly satisfied with the TouchBase software, and ProductDossier team, and PARI wishes that such experience continues in future.



Mangesh Kale

MD
PARI Robotics

Why ProductDossier

- ✓ Global Success Stories
- ✓ Out of the Box and yet tailor made solution
- ✓ Comprehensive Functionality
- ✓ Great User Experience
- ✓ Highly Configurable Software
- ✓ Quick & Successful Implementation
- ✓ Integrated Social, Mobile, Analytics & Cloud (SMAC)
- ✓ Aggressive Product Roadmap
- ✓ Best Performance to Cost Ratio

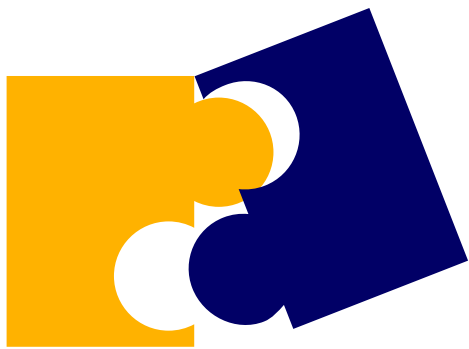
TouchBase
Customers



Several global companies rely on TouchBase everyday to efficiently execute their business processes



Get in touch with us
and we will help you
build a smarter
enterprise



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