

Project Management Conclave 2009

Mainstreaming Project Management for Business Success

25 June 2009, Taj Lands End Mumbai



WHY Project Management Conclave 2009?

Project Management as a discipline is not taught in schools, colleges or management institutes. Invariably a majority of project managers in the pharma and life sciences industry learn the skill of project management through on the job learning, sharing of experience with seniors and by trial and error methods.

Project management in the pharma and life science organisation is rather different from the approaches taken by other industries since, you operate in a multi-project, multi-product environment, wherein time to market for new products and obtaining regulatory clearances is mission critical for your organisational business success. A formal process of Project Management will help in creating common communication language, effective monitoring of project progress and facilitate in creating an effective risk management strategy for dealing with common and untoward incidents.

Project Management Conclave 2009 – which has a specific focus area on '**Pharmaceutical Project Management**' is an unique opportunity for project managers in the industry to understand and learn from senior practitioners on how projects are managed and a first step for being introduced to the formal process of project management tools and processes which will help in creating a **framework for mapping the entire lifecycle of products**.

If you manage projects, attending this conference will prove to be an invaluable learning experience, one which you should not miss!

Abidali Dossa
Conference Producer

Conference Speakers:-

Anish Sanghvi, Vice President Projects / Engineering Services,
Zydus Cadilla Healthcare

Celestine Juliet Po, ACRP, PMP,
Project Manager, Clinical Research (Regulatory Affairs)
Cipla Ltd

CR Vishwanath, Chief Engineer,
Volvo 3P Bangalore, E&E Department, India

Lakshminarayana Neti, Director Operations,
Abbott India

Sandeep Kumar, Managing Director,
ProductDossier Solutions (India) Pvt. Ltd.

Steve Fahrenkrog, Vice President for Regional Development, **PMI**

Raj Kalady, Managing Director, India,
PMI

Raju Rao, Principal Consultant,
Xtraplus Solutions

Dr. Varada Bapat, Head Project Management Organization,
Wockhardt Research Centre, Aurangabad

Vijay Gharat, Project Consultant,
Ex. G.M., Operations, Associated Capsules Pvt. Ltd.

Viswanadh Kuppa, Deputy General Manager
GVK BIO

Knowledge Partners

Project Management Conclave 2009

Mainstreaming Project Management for Business Success

25 June 2009, Taj Lands End, Mumbai

09.00 Registration and morning refreshment

09.30 Conference opening remarks

09.40 Welcome address
The value of project management to organisations

Steve Fahrenkrog, Vice President for Regional Development, **PMI**

10.00 Keynote
Role of project managers and team

Vijay Gharat, Project Consultant
Ex. G.M., Operations, Associated Capsules Pvt. Ltd

10.20 Keynote

CR Vishwanath, Chief Engineer,
Volvo 3P Bangalore, E&E Department, India

10.40 Refreshment break

11.00 Expert panel: Project management vertical compliance and organisational project management structure for pharmaceutical and life sciences organisations.

As increased competitiveness paves its way in the global arena, all industries are undergoing continual changes to cut cost and increase efficiency. This panel will discuss different models of organisational structure for building efficient project teams within the pharma industry

- Defining project management organisational structures
- What are the best practises in selecting individual team members for pharma projects?
- Evaluating vertical evaluative and approval bureaucracies compared to with flat matrix
- Communication networks and work management processes
- Project responsibilities and hierarchy structures
- Structuring decision making roles and responsibilities in projects to ensure time economy
- Techniques for delegating responsibilities and tasks in order to get the most out of your team members
- Evolving the project team
- Managing virtual project teams
- Steps involved in developing a common project management language for ease in communication

Panellist:

Lakshminarayana Neti, Director Operations,
Abbott India

Viswanadh Kuppa, Deputy General Manager
GVK BIO

11.45 Project Management in Clinical Research

- Develop contracts and subject enrollment strategies to minimize costs and stay on budget
- Assemble and lead the clinical trial team and conduct effective team meetings to model good communication practices throughout the trial
- Utilize proven audit techniques to establish a practical approach for maintaining regulatory compliance
- Implement best practices for managing misconduct and fraud to protect patient safety and avoid costly regulatory and legal action
- Develop efficient processes for data management and adverse event reporting to streamline compliance requirements
- Utilize proven quality control tools to collect and measure performance data and implement process improvements
- Identify and prioritize financial, technical, and legal risks to ensure project success

Celestine Juliet Po, ACRP, PMP,
Project Manager, Clinical Research (Regulatory Affairs),
Cipla Ltd

12.15 Strategic Insight: Project management in generic pharmaceutical R&D

- Why 'Project Management' as a separate function in Generic Pharma Industry?
- How does it differ from traditional project management?
- Key stake holders in a generic pharma project
- Tools and methods
- Critical and desirable competency levels in a Project Manager

Dr. Varada Bapat, Head Project Management Organization,
Wockhardt Research Centre, Aurangabad

13.00 Networking lunch

14.00 Automating Business Processes using 3PLM (Project, Process & Product Lifecycle Management)

Sandeep Kumar, Managing Director,
ProductDossier Solutions (India) Pvt. Ltd.

Project Management Conclave 2009

Mainstreaming Project Management for Business Success

25 June 2009, Taj Lands End, Mumbai

14.30 Pharmaceutical project risk management

It is very important to recognise the innate risk and complexities of the project before allocating team and resources. Effective risk management enables proactive project management as well as raises awareness of risk associated with the project to management and stakeholders thereby managing expectations and organise the team quickly for subsequent action

- Risk evaluation technique for pharma projects
- What are the most overlooked risks in pharmaceutical project management?
- Overcoming organizational obstacles of the developed risk management program

Anish Sanghvi, Vice President Projects / Engineering Services,
Zydus Cadilla Healthcare

15.00 Case Study: Pharmaceutical Project Management

Raju Rao, Principal Consultant,
Xtraplus Solutions

15.30 Networking break

16.00 Organisational project management maturity model - OPM3

OPM3 provides a way for organisations to understand their project management processes and measure their capabilities in preparation for improvement. This presentation will give an overview on

This presentation will discuss key concepts related to the emerging field of organisational project management along with pointers on applications in industry

- Benefits of using OPM3 in organisations
- OPM3 and evolution of project management maturity
- Projects, programs and portfolios and alignment to organisation strategy
- The steps of the OPM3 cycle
- The OPM3 assessment tool

Raju Rao, Principal Consultant,
Xtraplus Solutions

16.30 Project management training

As project management plays a vital role in the success of an organization, this session will focus on professional training methodology both at a corporate as well as on an individual basis. The session will discuss on developing project management skills include motivation, communication, conflict management, problem solving, team building, supervision and negotiation.

Senior representative,
ESI

17.00 Conference Spotlight: Two benched panel discussion

For issues that still need to be discussed in depth, for a clear understanding, for ideas which need more time to be compacted, for matters that you seek an active solution and feel strongly; will be discussed in this session, an exclusive two benched panel, one - an expert panel of senior speakers, the other consisting of conference attendees, will share their key learning's from the conference and exchange views about current issues and practical challenges faced during stages project management, along with potential solutions drawn from real life experiences.

Moderator
Raj Kalady, Managing Director, India
PMI

17.45 Closing remarks

Key Learning's from the conference:-

- Building efficient project teams
- Pharmaceutical product lifecycle management
- Managing information gaps during project lifecycle
- Project management for generic R&D
- Understand the risk associated with pharma projects and key mitigating steps
- **OPM3** - Organisational project management maturity model and its application in your organisation
- Product portfolio management

Who should attend the Conference:-

The conference has been researched for and is meant for all those involved in project management in the pharmaceutical and life sciences organisation including President, Director, General Managers and Project Managers

From the following department

- Research and Development
- Plants
- Operations
- Manufacturing
- Engineering
- Production

*- 'Awaiting formal confirmation

**The conference agenda is indicative in nature and is subject to changes based on the speaker's expertise. Conference speakers may be subject to change based on their availability on the date of the conference.

For partnering opportunities contact:-

Deepak Patil: +91 98923 77080
Salim Valyani: +91 98214 19110
E-mail: partnership@pmi-india.org

Conference produced by:-

Abidali Dossa – Director, Conference Production
Strategic Business Council