

# ProductDossier Solutions (India) Pvt. Ltd.



ProductDossier Press Release Pune, February 16, 2009:

[www.productdossier.com](http://www.productdossier.com)

## Pune, February 16, 2009: ProductDossier receives investment from India Innovation Investors (I3)

ProductDossier Solutions India Pvt. Ltd. announced today that it had received investment from the India Innovation Investors (I3).

**ProductDossier** ([www.productdossier.com](http://www.productdossier.com)) is a pioneer in P3LM (Project, Process and Product Lifecycle Management) space. The company's **TouchBase** product range provides rich functionality, rapid deployment and ease of use. It features a modular architecture consisting of an underlying framework overlaid with customizable industry-specific applications. Its platform independence and thoughtful features make it a ready-to-use, multi-purpose application supporting a variety of industries including manufacturing, EPC (engineering, procurement and construction), engineering and research services, energy and power, defense etc.

Commenting on the funding, **Sandeep Kumar**, Founder and MD of **ProductDossier**, said, "Our flagship product **TouchBase** has found rapid acceptance amongst 35+ clients. Having launched the product in late 2006, we have grown over 100% in the past year. Our valued clients include Onida, Videocon, Eicher, Bilcare, TACO, DRDO Labs and Bateman to name a few. The **I3** funding is a significant validation for the company's product and business model. The investment will be utilized to ramp up our direct sales team and geographical reach. The I3 investors also provide us with access to high-caliber strategic inputs and contacts from a team of global professionals." **I3** is an investor group consisting of successful IT professionals based in USA and India. They are all industry veterans, either successful entrepreneurs or holding senior positions at global software companies. ProductDossier is its first investment.

**Nikhil Jakatdar**, representing the **I3** team, said, "We liked ProductDossier because of its unique product, strong founding team, and sales traction. We are investing in early stage Indian software product companies, with disruptive technologies and potential to scale." Nikhil is CEO of Vuclip.com ([www.vuclip.com](http://www.vuclip.com)), a Bay area based mobile video search and delivery company.

**Madhukar Bhatia**, Managing Partner at nFactorial Software (n!) and member of the advisory board at ProductDossier, commented: "We work very closely with the management team of ProductDossier in defining and executing the business plan. We are pleased to have introduced **I3** to ProductDossier. Their decision to invest is yet another validation of ProductDossier's immense potential to be a leading player in its space and its ability to raise funds in the tough economic scenario".

### About ProductDossier Solutions - [www.productdossier.com](http://www.productdossier.com)

ProductDossier is a pioneer in P3LM (Project, Process and Product Lifecycle Management) space. Its flagship product TouchBase serves a variety of industries including manufacturing, EPC (engineering, procurement and construction), engineering and research services, energy and power, defense etc. In the past year, it has found rapid acceptance amongst 35+ clients. Headquartered in Pune, it is a privately held company. It has set up a sales and reseller network across India, as well as in UK and USA.

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