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October 27, 2004 – NASSCOM selects ProductDossier for its showcase of emerging innovative companies

ProductDossier will participate in India's first ever event IT Innovation Event in Mumbai on Nov 1, 2004

Business Contact: Pune, India – On October 25, 2004 NASSCOM announced its selection of ProductDossier as one of six emerging innovative companies in the western region. ProductDossier has been invited to highlight its vision and capabilities at NASSCOM's innovation event entitled IT Innovation in India: Showcasing Emerging Companies, on Nov 1, 2004 in Mumbai, India.

“We are very proud of this achievement and thank NASSCOM for the recognition,” said Sandeep Kumar, managing director of ProductDossier. He further adds “NASSCOM's pioneering efforts to highlight innovative Indian companies strengthens my belief that Indian IT companies can develop and market world-class enterprise software. Today we deliver PDServer as a hosted on-demand service in India, Europe, and USA, and offer it for traditional deployment as well. Our fundamental focus is to bring the advantages of PLM to small and midsize companies without the accompanying high cost of deployment.”

ProductDossier's flagship application PDServer offers powerful capabilities to manage disparate product information while allowing control of resources and time for the full lifecycle of the product. PDServer's simplicity of use and easy configurability make it ideal for rapid deployment.

About ProductDossier

ProductDossier is an innovative, rapidly growing provider of on-demand Product Lifecycle Management (PLM) solutions. ProductDossier enables companies to optimize their product development and delivery processes through simple and robust web-based solutions built on the proven Java enterprise platform. Through a combination of product knowledge delivery and program management functions, ProductDossier offers unique capabilities to address the PLM needs of small and medium sized manufacturers. ProductDossier's delivery of its modular and highly configurable PLM solution is truly on-demand – allowing customers to start small and grow at their own pace. The benefits are high utilization and very low startup and fixed costs.