

Project Management Conclave 2009

Mainstreaming Project Management for Business Success

25 June 2009, Taj Lands End Mumbai



WHY Project Management Conclave 2009?

Project Management as a discipline is not taught in schools, colleges or management institutes. Invariably a majority of project managers in the automotive industry learn the skill of project management through on the job learning, sharing of experience with seniors and by trial and error methods.

Given the complex and dynamic nature of developing and manufacturing automotive products, wherein auto manufacturers and auto ancillary companies have to work together, with cost, time, and quality targets, having a formal process of Project Management will help in creating a common communication language, effectively monitor project progress and facilitate in creating an effective risk management strategy for dealing with common and untoward incidents.

Project Management Conclave 2009 – which has a specific focus area on **'Automobile Project Management'** is an unique opportunity for project managers in the industry to understand and learn from senior practitioners on how projects are managed as well as a first step for being introduced to the formal process of project management tools and processes.

If you manage projects, attending this conference will prove to be an invaluable learning experience, one which you should not miss!

Abidali Dossa
Conference Producer

Conference Speakers:-

CR Vishwanath, Chief Engineer,
Volvo 3P Bangalore, E&E Department, India

D Ganguli, General Manager – Projects,
Hero Motors Ltd

K.Gopal, Former General Manger - Planning,
Mercedes Benz India

L Prahalada Rao, Sr. General Manager – Product
Planning & Strategy,
Mahindra & Mahindra Ltd

Raj Kalady, Managing Director, India,
PMI

Raju Rao, Principal Consultant,
Xtraplus Solutions

Sandeep Kumar, Managing Director,
ProductDossier Solutions (India) Pvt. Ltd.

Sanjiv Gupta, GM - Production & Engineering,
Punjab Tractors

Shridhar Nanal, General manger – Engineering
and New Product development,
Gabriel India Limited

Steve Fahrenkrog, Vice President for Regional
Development, **PMI**

Vijay Gharat, Project Consultant,
**Ex. G.M., Operations, Associated Capsules
Pvt. Ltd.**

Knowledge Partners



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- 09.00 Registration and morning refreshment
- 09.30 Conference opening remarks
- 09.40 Welcome address
The value of project management to organisations

Steve Fahrenkrog, Vice President for Regional Development, **PMI**

- 10.00 Keynote
Role of project managers and team

Vijay Gharat, Project Consultant
Ex. G.M., Operations, Associated Capsules Pvt. Ltd.

- 10.20 Keynote

CR Vishwanath, Chief Engineer,
Volvo 3P Bangalore, E&E Department, India

- 10.40 Refreshment break

- 11.00 Key strategies in managing large projects with cost, quality and time targets

This presentation will focus on the principles to be followed for any project planning and will elaborate on how the following four steps are important and what factors influence these steps

- Analysis
- Organization
- Communication
- People

K.Gopal, Former General manger – Planning,
Mercedes Benz India

- 11.30 Challenges for implementing PMM in New Product Development Process

This presentation will discuss the major challenges and key steps in defining the processes in following knowledge areas for implementing PMM in new product development

- Risk management
- Time management
- Human resource management
- Communication management
- Use of Information technology

L Prhalada Rao, Sr. General Manager – Product Planning & Strategy, **Mahindra & Mahindra Ltd**

- 12.00 Project Risk Management - risk methodology and process for the automobile industry

- Risk evaluation technique for NPD
- What are the most overlooked risks in automobile project management?
- Best practises in monitoring risks during entire life cycle of the project
- Proactive risk management
- Overcoming organizational obstacles of the developed risk management program

Sanjiv Gupta, GM - Production & Engineering,
Punjab Tractors

- 12.30 Implementing APQP using 3PLM (Project, Process & Product Lifecycle Management)

Sandeep Kumar, Managing Director,
ProductDossier Solutions (India) Pvt. Ltd.

- 13.00 Networking break

- 14.00 Program management strategies for the automotive industry

Program management is a widely used and is an accepted approach to managing complex product development as is the case with the auto industry, Considering that India is becoming Auto Hub, many new projects are being transferred to India. With the combination of the cost competitiveness, if we are able to deliver the products on time and right, the first time around, no other country can beat India for the next 50 years.

- Importance of program management – yesterday and today
- What is program management?
- Program Management in Auto Industry and others?
- Road to success

Shridhar Nanal, General manger – Engineering and New Product development,
Gabriel India Limited

- 14.30 Panel: Effective usage of project management tools and practices in reducing time to market for new product development in the automotive industry

New product development in the automotive industry is quite complex requiring integration of electronics and software, with tough cost and quality targets in the manufacturing stage. Time to market is essential so as not to lose innovators leadership. In addition projects for NPD are often executed in a dynamic environment, with project contributions coming from different departments, divisions and OEM supplier. NPD differs from other forms of project management with long life cycle, product families, ongoing team working relationships and complex work environment.

This panel will discuss the process and methodology of managing projects in a complex and dynamic environment for developing new products in the automobile sector.

Panellist

Yogesh A. Deo, Program Head- Truck
Eaton India Engineering Center

Sanjiv Gupta, GM - Production & Engineering,
Punjab Tractors

Raju Rao, Principal Consultant, **Xtraplus Solutions**

- 15.00 Project Structure in growing organisations

D Ganguli, General Manager – Projects,
Hero Motors Ltd

- 15.30 Networking break

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16.00 Organisational project management maturity model - OPM3

This presentation will discuss key concepts related to the emerging field of organisational project management along with pointers on applications in industry

- Benefits of using OPM3 in organisations
- OPM3 and evolution of project management maturity
- Projects, programs and portfolios and alignment to organisation strategy
- The steps of the OPM3 cycle
- The OPM3 assessment tool

Raju Rao, Principal Consultant,
Xtraplus Solutions

16.30 Project management training

As project management plays a vital role in the success of any organization, this session will focus on professional training methodology both at a corporate as well as on an individual basis. The session will discuss on developing project management skills include motivation, communication, conflict management, problem solving, team building, supervision and negotiation.

Senior Representative
ESI

17.00 Conference Spotlight: Two benched panel discussion

For issues that still need to be discussed in depth, for a clear understanding, for ideas which need more time to be compacted, for matters that you seek an active solution and feel strongly; will be discussed in this session, an exclusive two benched panel, one - an expert panel of senior speakers, the other consisting of conference attendees, will share their key learning's from the conference and exchange views about current issues and practical challenges faced during stages of project management, along with potential solutions drawn from real life experiences.

Moderator
Raj Kalady, Managing Director, India,
PMI

17.45 Closing remarks

18.00 End of conference

Effective project management practises will play a key role developing India as an auto hub. As auto and auto ancillary organisations work together on projects for new product development and manufacturing, this exclusive one day event will provide a unique learning environment for project managers to discuss and share knowledge on how to manage projects effectively and efficiently.

Key learning's including:-

- ✓ Gain an understanding on how **Project management tools and process** are being used for increasing productivity for **new product development**
- ✓ What **collaborative tools** are being used for managing projects in the automotive sector?
- ✓ Key steps in **structuring project teams** and process in growing organisations
- ✓ Learn about inherent **risk in project management** and key mitigating steps
- ✓ Discover the importance of **program management** and how do you implement it in your organisation?
- ✓ **OPM3** - Organisational project management maturity model and its application in your organisation

Who should attend the Conference:-

The conference has been researched for and is meant for all those involved in project management in the automotive industry including President, Director, General Managers and Project Managers

From the following department

- Research and Development
- Plants
- Product Design
- Operations
- Manufacturing
- Engineering
- Production

**The conference agenda is indicative in nature and is subject to changes based on the speaker's expertise. .Conference speakers may be subject to change based on their availability on the date of the conference.

For partnering opportunities contact:-

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